

Major Grant - Heritage and History - March 2011

Application MJHH102007 from Roger Todd (toddarch@powerup.com.au)

Received on 15 March 2011, 18:27 PM EST

Before you begin

Introduction

Can I apply?

Legal Status of Applicant* Incorporated Association

Is my project eligible?

Contact details

Organisation/Applicant* Friends of the Caloundra Lighthouses Inc

Australian Business Number
ABN/ACN in progress

Information from the Australian Business Register

Organisation Name

Type of Organisation

Registered for GST? null

Is a Charity? null Type null

Is a Deductible Gift Recipient (DGR)? null

Tax Concessions

Registered Address

null

Attach Statement By
Supplier Form (if relevant)

Organisation/Applicant
Postal Address* 8 Campbell St
Moffat Beach QLD 4551

Web Address

Project Contact Person* Mr Roger Todd

Position President

Phone Number* 54917654

Mobile Number 0403 107654

Fax Number

Email Address* toddarch@powerup.com.au

Sponsoring/Auspicing partner details

Sponsoring/Auspicing organisation name

Australian Business Number (ABN)

Information from the Australian Business Register

Organisation Name

Type of Organisation

Registered for GST? null

Is a Charity? null Type null

Is a Deductible Gift Recipient (DGR)? null

Tax Concessions

Registered Address

null

Postal Address

Web address

Name

Position

Phone Number

Mobile Number

Fax Number

Email Address

Attach proof of sponsoring/auspicing partnership

Project description

Project Title* Recording Post World War Two Development on the Sunshine Coast

Project start date* 01/07/2011

Project finish date*	30/11/2011
Where will your project take place?*	One locality within the Sunshine Coast
What Sunshine Coast town/s will gain the most benefit?	Caloundra
Describe your project and what it will achieve*	<p>The coastal townships experienced enormous growth following WW2. Development from this time (1950s & 1960s) contributes character and identity, to Caloundra in particular, but also areas such as Cottontree and Pt Arkwright.</p> <p>This period represents a social phenomenon. The hardships and rationing following the war were over, there was full employment, people could afford holidays, they had cars, roads were improving. There was great optimism, (evidenced by the post war baby boom) There was a building boom, the biggest since the gold rushes. One outlet for this energy was the continuing story of Australia's love affair with the beach. Caloundra, due to its proximity to Brisbane & Toowoomba was a key destination for holiday makers.</p> <p>These were formative years, with the beach suburbs overflowing with holiday houses. The style of building was markedly different from the home towns of these people. Often simple beach shacks, but sometimes more elaborate, the common language was informality. All the ideas of prestige and creation of personal territory could be left at home. It was more like the next step up from camping. People could tune into modern architectural ideas, but there was a basic simplicity and charm about these places.</p> <p>We feel that this contribution to the Coasts character is poorly understood, documented and celebrated. There is the essence here of what living at the coast really means, but it is disappearing before our eyes. There are ideas here which we need to pass on to future generations. There are lessons about the way we build. There is an opportunity to present visitors with something unique and real about this place.</p> <p>We hope to complete a pilot investigation, centered on Moffat Beach but hopefully touching on other areas, to record places, reach conclusions about heritage significance, inform the public and suggest strategies for conservation.</p>
How will your project meet your long term aims?*	One of the objects of the Friends of the Caloundra Lighthouses is "to promote and support conservation of places of cultural heritage significance within the wider community" The group feels that is important to the retain the character enhancing properties of all areas of heritage on the coast. The lighthouses are one important place, but sit in the wider context of the development of a unique holiday destination.
Attach Project Plan	 11-03-15 proposal.pdf 40.8 kB

Grant category

Which priority or priorities does your project address?*

feature contemporary heritage (post-1950s)
encourage collaboration across the region
encourage broad community engagement and participation
incorporate innovative practices and/or procedures
provide access to, interpret and protect the unique lifestyle, places and/or landscapes within the Sunshine Coast region
ensure project has lasting community benefit

How does your project meet the aim and priorities of your specific category?*

Although this historical period occurred over 50 years ago, and was pivotal to the development of some of our coastal towns, it is little understood as part of the Coast's heritage and social history. The Caloundra planning scheme refers to "pockets of traditional seaside housing" which "have a distinctive character that adds significantly to the amenity and identity of Moffat and Dicky beaches in particular" yet there is campaign to educate the public or to conserve individual places or character areas.

The project collaborators will include not only the Friends of the Lighthouses, but also a network of architects and placemakers across the Coast through use of a networking site (SCAN - Sunshine Coast Architecture Network)

Part of the project will involve seeking media involvement and organizing a public meeting to generate community interest and debate. The public will be invited to record memories and submit photos relating to the theme, all of which can be recorded on the proposed website.

Use of a networking site and the proposal to record raw data as well as conclusions on a dedicated website is an innovative approach. The website is designed to enable recording of a wide range of "places" including street addresses, landscape elements such as beaches, mountains & headlands, trees, & views with searchable functionality.

We hope the website, and the ideas generated will continue long after the project is completed. While we are concentrating on a specific time period, many of the ideas behind the beach houses have universal meaning which can carry over to future design relating to living on the Coast.

Projects developing property or buildings

Does your project involve the development of property or buildings?*

No

Are you/your group the owner of the property?

Attach proof of support from the owner

On what kind of land/property will the

project take place?

Have you consulted with the appropriate authority?

Consultation details

Does your project have the necessary approvals?

Attach approval (If relevant)

Attach plans (if relevant)

Funding amounts

What is the amount you are seeking from council?* \$7,500

What is the total cost of your project?* \$11,500

Budget

Project Budget*

Income		Expenditure	
Description	\$	Description	\$
Grant	7500	Admin, web site, promo, coord	875
Professional time donatation	4000	Public meet, facilation, hall, keynote speaker	875
	0.00	Research, collecting stories, uploading info	1875
	0.00	photographic survey, uploading	7000
	0.00	Final report	875
Total Income	\$11,500.00	Total Expenditure	\$11,500.00

Attach Quote/s

Upload other financial documents

Partnerships

Project partners

The project has been organized with the help of various professionals, but mainly architects, through the Sunshine Coast Architecture Network. This is a networking site started by the Sunshine Coast

Chapter of the Australian Institute of Architects. A number of members have expressed their willingness to be involved and to donate time for this study

What on-going significant partnerships do you have?

The Friends of the Caloundra Lighthouses Inc has strong links to the Rotary Club of Caloundra due to a number of dual memberships. There are also strong links with SCRC as the group was initially set up through the Caloundra City Council. The signing of a Memorandum of Understanding between the group and CCC was one of the last actions of the Council.

We have only just regained access to the old lighthouse after 18 month absence due to lease issues, so the Group has been low profile, however we are now in the process of initiating links to the RSL, Air Museum and Caloundra Chamber of Commerce.

Community need & benefit

Provide evidence of genuine community need for this project*

Section 5 of Council's Corporate Plan 2009-2014 highlights the need for Social cohesion and the need to generate a "sense of identity and belonging" It makes the point that Strong communities ... celebrate their local identity and culture. Council has resolved to "support community programs that ... contribute to place making and a sense of community.

We believe that this project will bring residents together around a previously little understood era in the history of the Coast. It is hoped that increased awareness will lead to conservation of not only physical examples of the type, but also provide inspiration to new works in the area.

The plan also sees the need to "encourage neighbourhoods to work together to build community awareness and understanding". We believe that the process of running this project will meet this aim.

The project will encourage membership and participation of the Friends of the Caloundra Lighthouses. In addition to its role in looking after the lighthouses precinct, the Friends are the only Caloundra group concerned with places of heritage significance. This project will highlight this fact and strengthen a group whose aims are to strengthen local pride and sense of identity.

Provide evidence of the benefit this program will bring to the Sunshine Coast Community*

The Sunshine Coast is doubling in population every twenty years. Section 7 of the Corporate Plan recognizes that managing growth is a key challenge, and protection of our heritage and character is an important part of that. Heritage places are often taken for granted, and their true value is not understood until it is too late to conserve them. Identification of the significance of the post war period will facilitate promotion and enjoyment of this essential and unique part of the Coast's character.

We hope to alert Council to the long term advantages for the Coast in better conservation of this class of heritage. Moffat Beach is already a functional neighborhood area, with services arrayed around business areas to create a walkable environment. Further connection around common interest in the areas heritage and natural beauty can strengthen the community. Currently, infill development brings in

building typologies that are not in harmony with the existing characteristics of the area. Increased understanding of why the traditional buildings developed as they did will provide inspiration for new development in keeping with the place.

Attach support document/s

-  SCRC Grant letter 2011_03_11.pdf 44.0 kB
-  Lighthouse 140311.pdf 897.9 kB
-  National Trust.pdf 49.5 kB

Payment details

Account Name*	Friends of the Caloundra Lighthouses
Name of Bank*	Bendigo
Bank BSB Number*	633 108
Account Number*	132361544
Email address for payment queries*	toddarch@powerup.com.au
Phone number for payment queries*	5491 7654

Past council funding

Has the applicant received funding from council in the previous 12 months?* No

If the applicant has received past council funding, has the funding been acquitted?

Has this exact project received funding previously from Sunshine Coast Council? No

Supplying Extra Information

I have posted the following documents Support letter/s

Other documents

Attach extra support documents

-  Anne Wensley & John Groves.pdf 14.6 kB
-  Meredith Walker AM.pdf 34.5 kB
-  Phillip Daffara.pdf 217.0 kB
-  Roger Todd.pdf 74.4 kB

Privacy

I agree to the privacy statement above* Yes

Certification

I agree to the above* Yes

Authorised Person's name* Mr Roger Todd

Authorised Position* President

Telephone Number* 5491 7654